

# EDITORIAL CALENDAR



## Workbook

*Wanda Lopez*

*Building a meaningful business*

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## TENT STRATEGY

...into a series? If yes, then create a brief

...do you feel comfortable posting?

...the past 3 months. Make notes based

...audience responding to?

...enjoy the most?  
...seek traffic?

...this information. Create  
...the headlines that catches  
...your traffic is more

...COM

